

GREATER ALEX TODAY Rates

NEWS PAPER

"We lead others follow"

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2017

Rates Exclude Advertising Agency Commissions.

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Greater Alex Today Newspaper

30 000 copies: Distribution EVERY WEDNESDAY

Deadlines: EVERY MONDAY 14:30

Per space column center meter (PSCCM) (1 Column= 31mm wide) Columns per page x 8
 Print area size: 263mm x 390mm deep.

Rate (pscm): Black & White
 R34.88

Rate (pscm): Full Colour
 R48.76

ONCE OFF

UNIT SIZE	Columns Wide x High	BLACK & WHITE	FULL COLOUR
Full Page wide 26.5cm x 39cm high	8x39cm	10, 882.56	15,211.78
Half Page	8x20cm	5, 580.80	7, 800.91
Quarter Page	4x20cm	2, 790.40	3,900.46
A6 Size 10.5cm x 14.8cm	2x20cm	1,395.20	1, 950.23
6.5cm wide x 10cm high	2x10cm	697.60	975.11
9.8cm wide x 5cm high	3x5cm	523.20	731.34
Business Card Size	2x5cm	348.80	487.56

CONTRACT

Unit Size	1 Insert	6 x (-5%)	13 x (-10%)	26 x (-20%)	52 x (-30%)
Full Page	15, 211.78	14,451.19	13,690.60	12,169.42	10,648.25
Half Page(Vertical/Horizontal)	7, 800.91	7, 410.86	7, 020.82	6, 240.73	5, 460.64
Quarter Page	3,900.46	3,705.44	3,510.41	3,120.37	2,730.32
A6 Size 10.5cm x 14.8cm	1, 950.23	1,852.72	1, 755.21	1,560.18	1, 365.16
6.5cm wide x 10cm high	975.11	926.36	877.60	819.33	682.58
9.8cm wide x 5cm high	731.34	693.94	685.21	585.07	511.94
Business Card Size	487.56	463.18	438.80	390.05	341.29

Rates for Loose Inserts: 1 to 4 Pages – R550 per 1000, 6 to 8 Pages R622 per 1000, 10 + Pages R715.30 per 1000.

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